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BAGLEY

BAGLEY PEDIGREED SEE



THE BAGLEY SIGNAL

W. W. BAGLEY & SONS

Volume No. 13

Martindale, Texas

1936-1937 Season

D.R. Bagley

KEEP IN STEP WITH PROGRESS

PLANT BAGLEY BETTER PEDIGREED SEED

At no other time of our lives should we be more deeply impressed with the progress that has been made than we should now, this the 100th year of Texas Independence.

To most of us the early days of Texas is revealed only through history and only can we realize through a mental vision the crudeness of the state of commerce during those early days. But Texas, year after year, has progressed, and we are now celebrating the 100th year of Progress.

To view such strides of progress and improvement in our mode of Agriculture, Travel, Manufacturing and in all lines of industry is quite a contrast to the mental picture we have of the early days and with these two pictures in mind it is natural to assume that behind such progress and improvement were progressive minds, men that have given their entire lives to one line of work to give to the people of Texas the greatest improvement in that particular line.

And so, behind the greatest industry of our state, the Cotton Industry, are these same progressive minds, men who are giving their lives to the improvement of the cotton plant. Most of us remember—particularly us farmer boys—when we had to take 1700 and 1800 pounds of seed cotton to the gin to get a 500 pound bale, but now, through years of hard work, careful study and breeding the farmers of Texas today have in the BAGLEY BETTER COTTON the greatest improvement yet achieved in cotton breeding; a cotton that is bred to make the farmer the most dollars per acre; a closely jointed stalk with large 5 lock drooping bolls, and deeply rooted to resist dry, hot, conditions. From 1200 to 1250 pounds of seed cotton will turn out 500 pounds of lint and a hard, wirey, uniform staple from 1 to 1 1/16 inches in length depending on soil and season. A staple that meets the demands of the cotton buyer and the spinner. COTTON TEXTILE MILLS ARE DEMANDING BAGLEY STAPLE.

So when we compare the cotton we have today, bred and grown by W. W. BAGLEY & SONS, Martindale, Texas, with the cotton of 15 or 20 years ago the contrast is just as great as in other lines of progress. BAGLEY has kept pace with progress by giving the farmer the greatest improvement in cotton.

Texas is now celebrating the 100th year of progress and at no other time should we be more interested in securing pure bred pedigree seed for next season's planting. A block of acreage planted in Bagley Better Pedigreed Seed on your farm will convince you of the progress that has been made in cotton breeding. As we go out of the 100th year of Texas Independence and into the next, and year after year, KEEP STEP WITH PROGRESS, PLANT BAGLEY BETTER PEDIGREED SEED and insure yourself of the Greatest Returns in DOLLARS AND CENTS PER ACRE. PLACE YOUR ORDER NOW. You will be keeping step with Progress in the Cotton Industry.



You can't go wrong by placing your order now

DO YOU KNOW THAT

1. Wiley Bagley, our Grandfather and Pioneer, erected the first Cotton Gin in this section of the State. The gin was located about five miles north of Martindale, Texas on the river.

2. Lindsey Bagley, our uncle, was the first white child born in this trade territory.

3. The Bagley ancestors were pioneers in this section, having cleared ground and built log cabins.

4. W. W. BAGLEY & SONS were born on a farm and have lived in the shadow of a cotton stalk all of their lives.

5. W. W. BAGLEY & SONS have been breeding cotton since 1918 and that they did not offer a seed for sale until the year 1930. They wanted the best in Quality and Purity before offering any seed for sale.

6. W. W. BAGLEY & SONS have sold all the BAGLEY BETTER PEDIGREED SEED they had to offer by early spring each season and have had to return thousands of orders unfilled to customers who ordered too late. From W. W. BAGLEY & SONS you get BAGLEY BETTER PEDIGREED SEED or none at all. When all of the BAGLEY BETTER PEDIGREED SEED have been sold, Bagley & Sons have no more seed to offer until another crop can be grown.

7. BAGLEY BETTER COTTON runs from 40% to 42% lint. 1250 pounds seed cotton gins out from 510 to 545 pounds lint, depending on soil and season.

8. Cotton Textile Mills are demanding BAGLEY BETTER COTTON over ordinary varieties. A premium is being paid for BAGLEY BETTER COTTON. The spinning qualities with 1 inch to 1 1/16 inch hard uniform staple (depending on soil and season), has made BAGLEY BETTER COTTON a favorite with Cotton Textile Mills.

9. W. W. BAGLEY & SONS, breed, grow and sell the highest grade of PEDIGREED PLANTING SEED available today. BAGLEY BETTER COTTON runs 99 1/2% in varietal purity.

10. BAGLEY & SONS do their own breeding work. Their business is too important to trust to an outsider.

11. BAGLEY BETTER COTTON is adaptable to practically any soil and will give good results on any soil that will grow cotton.

12. BAGLEY BETTER COTTON generally produces from 10% to 20% more per acre than does ordinary varieties.

13. BAGLEY BETTER COTTON will make you more DOLLARS PER ACRE and that you cannot afford to plant ordinary varieties, when you can make more money from your time, labor, and land by planting BAGLEY BETTER PEDIGREED SEED.

14. BAGLEY & SONS have new warehouses built to store and handle BAGLEY BETTER PEDIGREED SEED in the most scientific manner and to assure their customers of greater satisfaction from the use of Highly Bred BAGLEY BETTER PEDIGREED SEED.

15. W. W. BAGLEY & SONS have an exclusive battery of gins where BAGLEY BETTER

& SONS love their work and spare neither time or expense in bringing you BAGLEY BETTER COTTON, the most highly developed cotton in existence today.

22. BAGLEY & SONS will be glad to have an old time visit from you.

23. An order placed now with W. W. BAGLEY & SONS for BAGLEY BETTER PEDIGREED SEED will insure your cotton crop of the greatest possible returns per acre in Dollars and Cents. Take no chances—order now.



BAGLEY PEDIGREED SEED SHOW AN IMPROVEMENT EACH YEAR



FRIEND TO FRIEND

THEY BOOST

Bagley Pedigreed Seed

ANOTHER BAGLEY BOOSTER



W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

Just to say a few words about your BAGLEY BETTER PEDIGREED SEED.

We planted 18 acres with 6 bushels, 2 sacks, and got a good stand. We picked seven bales of the first picking and will get 4 or 5 more. It turned out between 39 and 40% lint. I am enclosing two pictures that I have taken of your BAGLEY BETTER COTTON.

Wishing you greater success in the cotton breeding field.

Yours very truly,
ARNOLD L. RUMMEL,
Rt. 1, Ben Arnold, Texas

6 BALES FROM 1 SACK—SURE PLEASED WITH BAGLEY SEED

W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

I am writing you in regard to your cotton. I ordered a sack of your BAGLEY BETTER PEDIGREED SEED last spring and I am sure proud of them. I planted 15 acres with one sack. Will make about 6 bales. I planted 12 acres of —. It will make about 3 bales.

I sure am pleased with my BAGLEY BETTER COTTON this year. Will close, thanking you for your service and wishing you greater success in your business.

Yours very truly,
WILLIE WASHBURN
(Signed)
Merkel, Texas, Rt. 3

BAGLEY BETTER COTTON GIVES GOOD TURNOUT

Mr. Bagley,
Dear Sir:

I am writing you a few lines to let you know what results I got out of my crop this year. I ginned 1170 pounds of seed cotton and bale weighed 524 pounds. Good turnout.

(Signed) WILL BROWN
Belton, Texas

EVERY YEAR LIKE IT BETTER

Yoakum, Texas, Feb. 6, 1936

Mr. Bagley:
Please send me 2 sacks, 6 bushels of your New Improved Pedigreed Bagley Seed.

I have been planting Bagley Seed for two years and every year like it better.

(Signed) ED V. VAHALIK
Route 1, Yoakum, Texas

43% LINT TURN-OUT—WELL PLEASED

W. W. Bagley & Sons,

Dear Sirs:
I planted 6 acres of Bagley Cottonseed last year and was well pleased with it.

I ginned 3600 pounds of seed cotton and got 1527 pounds of lint. Figured nearly 43%.

(Signed) G. C. DENIS
Rt. 2, May, Texas

THE BEST I HAVE EVER SEEN

W. W. Bagley & Sons,

Dear Sirs:
I am writing you a few lines about BAGLEY BETTER COTTON.

I planted one sack of your seed this year. Am more than pleased.

I sent two bales, 2400 pounds seed cotton to the gin at a time. Bales weighed 510 pounds each.

The best I have ever seen.

(Signed) E. C. SHUMANN
Eden, Texas

BAGLEY'S LIGHT FOLIAGE PERMITS SUN TO GET INSIDE AND RUN THE FLEAS

W. W. Bagley,
Martindale, Texas

Dear Sir:

Enclosed you will find my order for 3 bushels of seed. We have made a complete failure this year due to the insects and worms.

I planted two sacks of your seed last spring on 12 acres; I have picked two bales, I have one yet to pick off of 12 acres. Have only gathered two bales off 40 acres of a different cotton.

The main reason I see that Bagley is the best is due to fast maturing and very small leaves, or light foliage, permitting the sun to get inside and run the fleas.

I remain,

(Signed) T. M. DANIEL
Chisholm, Texas

YOUR SEED WILL BE THE LEADING SEED HERE

Orange Grove, Texas

March 15, 1936

Dear Sirs:

Will answer your letter which I received some time ago. I am not planting any cotton this year. I am ginner here.

I think your seed will be the leading seed here pretty soon.

Respectfully,
(Signed) CHAS. KIRCHOFF
Rt. 1, Orange Grove, Texas

BEST COTTON I HAVE EVER RAISED

W. W. Bagley & Sons,

Dear Sir:

I planted one sack of BAGLEY SEED last year and I think it is the best cotton I have ever raised. I made three bales out of one sack. One bale weighed 535 pounds out of twelve hundred pounds of seed cotton.

Sincerely yours,
(Signed) J. F. MARTINEC
Rogers, Texas

GOOD STAND AND 40% LINT TURN-OUT LARGE BOLL AND PICKS GOOD Stays in Boll and Does Not Blow Out

Josbua, Texas, March 23, 1936

W. W. Bagley & Sons,

Gentlemen:

Enclosed is my check and order for 12 bushels of your Pedigreed Cottonseed.

Please ship to me at Joshua, Texas.

I tried some of your seed last year and wish to say I got a good stand and 40 per cent lint turnout. It has a large boll and picks good, stays in the boll and does not blow out.

(Signed) L. T. BALL
Route 1, Joshua, Texas

BAGLEY COTTON HAS GOOD LINT AND IS VERY EASY TO PICK

Marion, Texas, June 20, 1935

Dear Sir:

I want to let you know I had good results from your seed last year.

I only had 3 bushels and had to replant some of it.

I made two bales.

From 1335 pounds the bale weighed 560, 1340 pounds weighed 562 pounds.

It is very easy to pick and has good lint.

(Signed) OTTO C. IKELS
Rt. 2, Marion, Texas

BAGLEY SEED IS THE BEST

W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

I am well pleased with your cottonseed. I am getting best turnout. I have tried all kinds of seed for planting, but BAGLEY seed is the best.

Yours truly,
(Signed) JIM J. MASHEP
West, Texas

A BAGLEY BOOSTER

W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

I ordered one sack of your seed and planted it this year. I had 1705 pounds of "Bollies" and got 578 pounds of lint. I am a Bagley Booster.

Yours truly,
W. M. GARTMAN,
Route 2, Blum, Texas

HAS LARGE BOLLS AND PICKS FINE

900 POUNDS OFF OF 1/2 ACRE

W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

I like your BAGLEY BETTER COTTON fine. Has large bolls and picks just fine.

Although I had bad luck with the seed, on account of the overflows that washed up all of my cotton except 1/2 acre, I picked better than 900 pounds off of this 1/2 acre, and it looked like every seed I planted came up, so I am really pleased with your BAGLEY BETTER COTTON.

I don't intend to plant anything another year but BAGLEY SEED.

Respectfully yours,
(Signed) PRESS REDWINE
R. 5, Box 90, Kaufman, Texas

BAGLEY COTTON QUICK MATURING. PLANTS WHOLE FIELD IN BAGLEY SEED

W. W. Bagley & Sons,
Martindale, Texas.

Gentlemen:

This is the first year that I ever planted BAGLEY SEED. I believe it beats any other kind of seed I have ever tried heretofore. I had about 12 acres of it this year and I presume I made 4 bales on 12 acres. The outlook at one time, promised a bale to the acre at least, but due to all the rains and insects the crops around here were very short all over.

I notice that the BAGLEY COTTON is quick maturing, large uniform bolls mostly 5 locks, storm resisting and at the same time easy to pick. The turnout at the gin is very good as well as in the field.

The last two bales that I held over for planting seed, one weighed 595 pounds from 1435 pounds of seed cotton and the other 600 pounds from 1485 pounds of seed cotton, which shows the turnout is easily 40% or better.

I am well pleased with the seed and aim to plant my whole field with nothing but BAGLEY SEED this coming year.

Yours very truly,
(Signed) F. ROSE
Elgin, Texas

Planted Bagley Seed for 3 Years. Due to Facts I Will Plant Nothing But Bagley. It Gives More per Acre Than Any Seed I have Yet Planted



Walburg, Texas, Dec. 21, 1935

W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

Personally I have this to say in regard to your seed. I planted (11) eleven acres with your Pedigreed Cotton Seed and I harvested (8) bales.

I am submitting some facts about my turnouts.

Out of the 8 bales, my average turnout was about 40%. I had 2 bales that turned out 42% lint, with which I am well pleased.

I have been planting Bagley Seed for 3 years and due to facts I know that I will plant nothing but Bagley because it gives more per acre than any other seed I have yet planted.

I have been farming for 26 years and have tried different kinds of seed for many years and I believe your seed is the best in this country.

Enclosed you will find a picture of myself and part of my this year's crop, all Bagley Cotton.

Yours very truly,
(Signed) J. OSWALD BIELSS

BEST GROWN IN YEARS

Messrs. W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

Just a few lines to let you hear from me about the little packet of sample seed you sent.

It is the best I have ever planted. Produced well and made well. The best I have grown in years. I am placing my order for 3 bushels.

Yours truly,
(Signed) EARLY CLAY
Rt. 1, Atlanta, Texas

2 BALES FROM 4 ACRES OF POOR LAND

Messrs. W. W. Bagley & Sons,
Martindale, Texas.

Dear Sirs:

I ordered one sack of your Bagley Better Pedigreed Cottonseed last spring.

I got 2 bales of cotton from 4 acres of poor land. I like it fine.

Tell me the price of your seed now, I want a sack or two.

Respectfully,
W. H. HANKINS,
Rt. 4, Box 32, Linden, Texas

THE THOUSANDS OF BAGLEY CUSTOMERS ARE ENTHUSIASTIC BAGLEY BOOSTERS

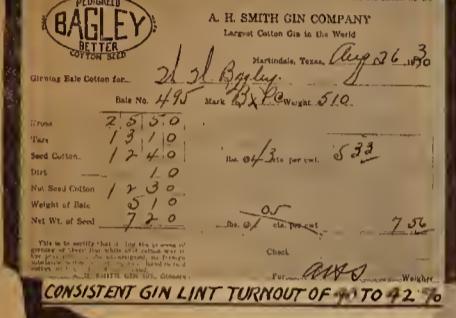
BETTER FARMERS



W.W. BAGLEY JR. FIGURING LINT PER CENT



D.R. BAGLEY TESTING STAPLE FOR STRENGTH, LENGTH, UNIFORMITY



CONSISTENT GIN LINT TURNOUT OF 40 TO 42%



WHERE BAGLEY PEDIGREED SEED ARE TESTED, CULLED AND STORED

LONG, HARD, UNIFORM 1 TO 1-1/2" STAPLE



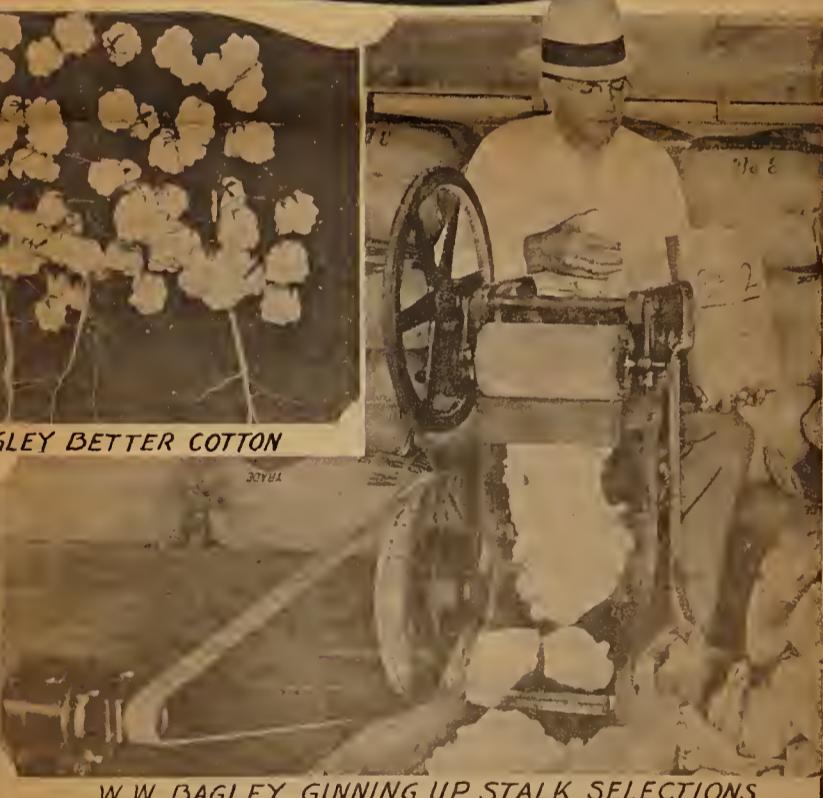
PLANT



BAGLEY BETTER COTTONSEED



DEEP PENETRATING TAP ROOTS INSURE GOOD YIELDS PER ACRE



W.W. BAGLEY GINNING UP STALK SELECTIONS

ONE OF BAGLEY'S LARGE, DROOPING FIVE LOCK BOLLS



Bred and Grown by

W.W. BAGLEY & SONS

MARTINDALE, TEXAS

ADD DOLLARS TO YOUR INCOME FROM COTTON
PLANT BAGLEY BETTER PEDIGREE SEED



Outstanding Qualities of Bagley Better Cotton Make It the Most Profitable Variety for You To Grow

There are numerous outstanding characteristics of our Bagley Better Cotton that make it a well-balanced variety and the most profitable cotton to grow. There are many detailed features of the stalk formation which we have incorporated in our cotton that makes it more desirable than other varieties. In our breeding procedure, each year, we make it a point to develop as many characteristics as possible that will prove beneficial to our customer growers. Also, we continually improve the existing good features, always keeping in mind that our objective is a perfectly balanced cotton developed to the utmost perfection. Bagley Better Cotton, of today, embodies the following characteristics; namely:

First: BAGLEY BETTER PEDIGREE COTTONSEED produce a Strong, Sturdy, Compact Stalk with a majority of Large, Drooping, Five Lock Bolls that are Easily Picked, and Stay in the Boll during Wind and Rain.

Second: BAGLEY BETTER PEDIGREE COTTON has a Maximum of long, short-jointed fruiting branches with a minimum of vegetative branches which decrease the amount of foliage on the stalk.

Third: BAGLEY BETTER PEDIGREE COTTON has a deep, penetrating root system which makes it a Drought Resister and Insures You of a good yield per acre where other varieties suffer.

Fourth: BAGLEY BETTER PEDIGREE

COTTON gives you a greater yield producing from 10 to 20 per cent more cotton per acre than you can secure from Ordinary Varieties.

Fifth: BAGLEY BETTER PEDIGREE COTTON Matures Early and is well-acclimated and adaptable to Practically Every Soil and Climate where Cotton is grown.

Sixth: BAGLEY BETTER PEDIGREE COTTON produces an Average Lint Turn-Out of from 40 Per cent to 42 Per cent, depending on soil and season.

Seventh: BAGLEY BETTER PEDIGREE COTTON has a Smooth, Even, Strong, Hard Staple of an inch to an inch and one-sixteenth in length, varying according to soil and season.

Without a qualifying statement of any kind we wish to state that our Newest Improved Bagley Better Pedigree Cottonseed has brought full satisfaction to thousands of growers who realize the benefits from planting the best Pedigree Seed.

Much can be gained by entering your order now. You will be sure of getting your supply of seed and also you will be sure of getting the seed at our present early season price. Do not delay! Place your order now. It will not cost you one penny until the seed are shipped.

W. W. BAGLEY & SONS
Registered Cotton Breeders
Martindale, Texas

Place Your Order Now!



W. W. Bagley & Sons
COTTON BREEDERS
Martindale, Texas

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Please enter my order for _____ bushels of Newest Improved Bagley Pedigree Cottonseed at \$2.20 per bushel, with freight charges prepaid to my station in Texas, according to your standard terms and conditions.

Ship on or about _____ Order No. _____

Name _____

P. O. Address _____

R. F. D. No. _____ Box No. _____

Railway Station _____

Check or Money Order inclosed \$ _____

Draw through _____ Bank _____

Location of bank (town) _____

Terms: Cash payable on shipping date.

Purchaser _____

OUR GUARANTEE

If seed that you purchase from us on this order do not give you the results you have a right to expect, we will make it right with you.

W. W. BAGLEY & SONS
Cotton Breeders

Place
Your Order
With Our
Representative
In Your
Section
or
Use The
Order Blank
At Left

YOU CAN MAKE MORE MONEY FROM YOUR TIME, LABOR AND LAND BY PLANTING NEWEST IMPROVED

Bagley Pedigreed Seed

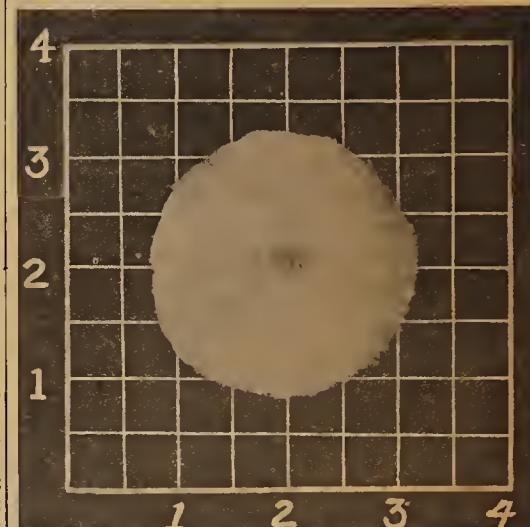
BAGLEY'S GIN TURN-OUTS ADD TO YOUR INCOME

Below are listed 50 bales of BAGLEY BETTER COTTON showing GIN TURN-OUTS. As you will note, (by Bale No.) these bales were ginned on BAGLEY'S exclusive battery and are given to you as they came to the gin. These bales showed 61,250 pounds of Seed Cotton and when ginned they weighed out 26,735 pounds of lint and 34,515 pounds of seed, which gives an average turn-out of 43.64 per cent lint.

Bale No.	Mark	Seed Cotton	Lint	Seed
248.	Q	1170.	514.	656
249.	AJ	1220.	532.	688
250.	LD	1200.	553.	647
251.	FM	1230.	549.	681
252.	NY	1220.	525.	695
253.	AR	1170.	533.	637
254.	Q	1280.	564.	716
255.	SM	1270.	553.	717
256.	Q	1110.	511.	599
257.	JE	1260.	553.	707
258.	RPR	1140.	477.	663
259.	LD	1270.	538.	732
260.	Q	1210.	536.	674
261.	MT	1210.	528.	682
262.	NY	1290.	532.	758
263.	BF	1270.	546.	724
264.	Q	1220.	541.	679
265.	JE	1260.	561.	699
266.	APG	1040.	474.	566
267.	LD	1240.	531.	709
268.	CR	1220.	537.	683
269.	Q	1280.	566.	714
270.	AR	1190.	528.	662
271.	AJ	1200.	522.	678
272.	NY	1200.	522.	678
273.	NY	1190.	506.	684
274.	Q	1300.	569.	731
275.	LD	1240.	546.	694
276.	SM	1210.	536.	674
277.	BF	1240.	543.	697
278.	FM	1230.	551.	679
279.	PM	1220.	528.	692
280.	Q	1270.	561.	709
281.	J	1300.	556.	744
282.	LD	1200.	533.	667
283.	Q	1280.	555.	725
284.	JE	1300.	568.	732
285.	HM	1240.	552.	688
286.	V	1170.	510.	660
287.	AJ	1210.	511.	699
288.	Q	1220.	539.	681
289.	BF	1240.	534.	706
290.	LD	1210.	523.	687
291.	MT	1220.	532.	688
292.	NY	1190.	520.	670
293.	SM	1220.	530.	690
294.	Q	1250.	560.	690
295.	BF	1260.	529.	731
296.	WK	1270.	512.	758
297.	O	1200.	505.	695

Bagley's Staple Brought a Premium In Dollars and Cents Per Bale

BAGLEY BETTER COTTON sold this past season to Cotton Textile Mills at a premium of 180 to 200 points on. The uniform, even character staple of BAGLEY BETTER COTTON has made Bagley staple a favorite with Cotton Textile Mills. Cotton Textile Mills say that there is little or no waste in the spinning of Bagley Staple because of its uniform, even character staple. Cotton Textile Mills can afford to pay more for a staple which shows practically no waste in the spinning process.



Bagley Even Uniform Staple

Because of its even uniform staple, BAGLEY BETTER COTTON generally brings a nice premium wherever cotton is sold on staple merits. Bagley seed, under favorable conditions, produce fibers which are uniform and even and which sell at premium at Cotton Textile Mills.

The Lint Index in BAGLEY BETTER COTTON runs very high. BAGLEY BETTER PEDIGREE SEED produce the greatest possible fibers per seed which increases the production per acre and also gives BAGLEY BETTER COTTON its excellent gin turn-out. When you purchase Pedigree Planting Seed you want a seed with a high lint index which brings you a greater income from your cotton crop through more lint per acre, a better gin turn-out, and a uniform even staple which buyers demand. BAGLEY BETTER COTTON is the highest in Lint Index and has many, many fibers per seed which means more Dollars per acre. Accept no substitute. Insist and rely on BAGLEY BETTER PEDIGREE SEED to give you the greatest possible returns per acre in Dollars and Cents. Bagley Staple, because of its uniformity and Spinning qualities, usually brings a premium over other ordinary inch cotton.

SPECIAL LOW PRICE

On Our Newest Improved
BAGLEY BETTER PEDIGREE COTTONSEED

\$2.20

Per Bushel—Freight Prepaid to Points in Texas

PLACE YOUR ORDER NOW AT OUR PRESENT SPECIAL LOW PRICE

Place your order without delay to be assured of getting your supply of our highly-bred Pedigree Seed and to protect yourself against any increase in price that we may have to make later on.

Our seed, at the above Special Price of \$2.20 per bushel, are double-culled, treated with Ceresan, sacked in our new 3-bushel, trade-marked bags and freight prepaid to your station in Texas.

No deposit is required with order. Three bushels is the minimum order we can accept, as our price of \$2.20 per bushel is based on freight rate of three bushels or more.

For the past several years all our BAGLEY BETTER PEDIGREE COTTONSEED have been sold out by Spring and we have had to return thousands of orders to customers who sent in their orders too late. We have a very limited acreage and produce a limited supply of seed each year. For this reason, we urge you to place your order now so that we will be sure to have the seed with which to fill same. Your order will be given our close personal attention. Mail it to us TODAY.

Orders placed with our Representatives will receive the same special attention and care as if handed to us personally.